



5th Annual Asian & Pacific Islander
Community Health Center Conference
November 8-10, 2006 – San Francisco, California
www.nems.org/conference

Speaker Biographies



Amy Adkins, M.Ed.

Program Manager, Health Champions Program, California Pacific Medical Center

Amy Adkins, MEd, is project manager for California Pacific Medical Center's Health Champions Project, an innovative healthy living program based in San Francisco elementary and middle schools. Since its launch in 2000, Health Champions has given over 3,000 children, their parents, and teachers the opportunity to create school environments that support nutritious eating, physical activity, and other healthy choices.

Prior to joining CPMC, Ms. Adkins implemented school-based youth development programs in a diverse group of Bay Area schools, provided psycho-educational services for children and their families, trained teachers and school staff on how to implement student assistance programs, and served as an athletic trainer for high school and collegiate level sports teams. School-based health promotion affords Ms. Adkins the chance to combine her passion for providing children and adolescents with the information that they need to make healthy decisions and offering them daily opportunities to be active and eat healthy.

Swati Awsare, M.D.

Medical Director, San Francisco Health Plan – San Francisco, CA

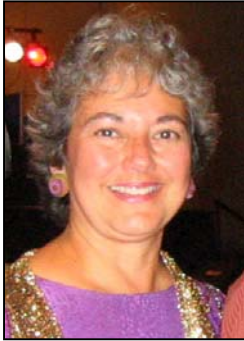
Dr. Swati Awsare is Board Certified in Internal Medicine and is the Medical Director for the San Francisco Health Plan (SFHP), a nationally recognized community health plan that provides superior, affordable health care coverage to low and moderate income San Franciscans. Dr. Awsare is currently working towards providing access to primary and specialty care services to uninsured populations through San Francisco's groundbreaking Health Access Program (SF HAP).

Prior to joining SFHP, Dr. Awsare was a practicing internist and hospitalist for the San Mateo County Hospital and Clinic System where she served as San Mateo Medical Center's Vice Chair for the Department of Primary Care. She chaired both the Quality Assurance Committee and the Pharmacy & Therapeutics Committee leading the redesign of the County's outpatient formulary. Dr. Awsare also served as a member of the Board of Directors for the Hospital Physician's Independent Practice Association and was a representative to the Medical Executive Committee. Concurrently while working for San Mateo County, Dr. Awsare chaired the Health Plan of San Mateo's Physician Advisory and Peer Review Committees and served on the Pharmacy & Therapeutics Committee as their Internal Medicine Physician Representative.



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Alicia Barela, M.D.

Board Member, North East Medical Services – San Francisco, CA

Obstetrician & Gynecologist (Retired), Kaiser Permanente Santa Teresa – San Jose, CA

Dr. Alicia Barela, who enters her second year of serving on the NEMS Board of Directors in 2006, is a retired physician in Obstetrics and Gynecology who has broad experience working with community health centers, non-profit boards, and helping the medically indigent. After graduating from Mount Holyoke College with a B.A. in Latin American Studies, Dr. Barela taught Spanish for five and a half years before heading to Yale University to study medicine. She graduated from Yale School of Medicine in 1981, receiving the Upjohn Achievement Award for significant contributions to student affairs.

After completing her residency at the Kaiser Foundation Hospital in San Francisco, Dr. Barela worked at the Watts Health Center in Los Angeles, where she served as Physician in Chief of their Huntington Park clinic. She returned to the Bay Area in 1987 to work for Kaiser Santa Teresa in San Jose. During her tenure there she served on the regional Culturally Competent Healthcare Committee, the Patient Provider Communication board, and was featured in several Kaiser teaching videos and national commercials in both English and Spanish. Until her retirement she was a fellow of the American College of Ob/Gyn and served on a state committee to study healthcare for Limited English Proficiency (LEP) patients.

Dr. Barela lives in Los Gatos with her twin daughters. Aside from her work in medicine, she also served on the Mount Holyoke College Board of Trustees from 1998 to 2003.

Thomas Bodenheimer, M.D., M.P.H.

Professor, Department of Family and Community Medicine, University of California, San Francisco

Dr. Thomas Bodenheimer is a general internist who spent 32 years in primary care practice in San Francisco's Mission District, both in community health centers and in private practice. He is currently Professor of Family and Community Medicine at University of California, San Francisco. He spent 3 years as National Correspondent for the New England Journal of Medicine, and he recently co-authored a series in JAMA on primary care. He co-authored a book published in 2006 titled *Improving Primary Care: Strategies and Tools for a Better Practice*.



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Daniel Chan, M.D.

Co-Medical Director of Quality Improvement, Cardiologist and Internist, North East Medical Services – San Francisco, CA

Dr. Daniel Chan has served as Medical Director at North East Medical Services (NEMS) since 1992, having joined NEMS in 1986 and concurrently maintaining a private practice in Burlingame from 1983 to 1992. A Board-certified internal medicine physician and cardiologist, Dr. Chan completed his undergraduate studies at the Massachusetts Institute of Technology and received his medical degree at the Albert Einstein College of Medicine in New York. He completed his residency training in internal medicine at Harlem Hospital in New York, and completed his fellowship in cardiology at Mt. Zion Hospital in San Francisco, CA. Dr. Chan speaks in English, Cantonese and Mandarin.

Francis “Pancho” Chang, J.D.

*Executive Director, The Walter S. Johnson Foundation – Menlo Park, CA
Board President, Asian Health Services – Oakland, CA*

Pancho Chang is the Executive Director of the Walter S. Johnson Foundation, a regional family foundation in Menlo Park, CA, and Board President of Asian Health Services in Oakland, CA.

Before joining the Walter S. Johnson Foundation, Mr. Chang covered education and housing at the S.H. Cowell Foundation in San Francisco and ran a joint health care initiative at the Henry J. Kaiser Family Foundation in Menlo Park. Previously, he directed Boston City Hospital's community benefits program, served as an acting policy deputy at the federal Bureau of Primary Care, ran a community health center in Boston Chinatown, and was a legal services lawyer.

Mr. Chang was educated at Brandeis and Boston Universities. He has been a Reginald Heber Smith legal services fellow in California, a Pew health policy fellow at Rand/UCLA, a Kellogg national fellow, and a Woodrow Wilson visiting fellow. He has served as a community college trustee, foundation trustee, group insurance commissioner, museum incorporator, and as a board member of several Asian Pacific organizations.



Jyu-Lin Chen, Ph.D., R.N.

Assistant Professor, Department of Family Health Care Nursing, University of California, San Francisco

Dr. Jyu-Lin Chen, Assistant Professor at the UCSF School of Nursing, has extensive experience studying the impact of familial factors on Chinese and Chinese-American children's health, especially around the issue of obesity in school-age children. Her experiences living in Taiwan and the U.S. has motivated her to examine issues related to the health of Chinese children living in countries with different cultures. Dr. Chen's research



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focuses on child-centered and family-oriented methods from a bio-behavioral model, and aims to develop culturally and developmentally appropriate intervention program.

Dr. Chen completed her undergraduate nursing studies at the University of Dubuque in Iowa, and received her master's degree in nursing at the University of Minnesota in Minneapolis. In 2002, Dr. Chen received her Ph.D. in Nursing at UCSF. She has written extensively on Chinese children's health and weight issues, and have been published in many peer-reviewed publications.



Steven Chen, M.D.

*Family Physician, Asian Health Services – Oakland, CA
UCSF Osher Center Bravewell Fellow at the University of Arizona Program in Integrative Medicine*

Dr. Steven Chen is a Family Medicine physician who is completing his fellowship in Integrative Medicine at the University of Arizona Program in Integrative Medicine. He is also a Bravewell Fellow through the University of California, San Francisco (UCSF) Osher Center for Integrative Medicine. His focus and areas of interest include the integration of social justice, integrative medicine, and the compassionate delivery of care. Dr. Chen cares for immigrant patients at Asian Health Services, a community health center in Chinatown of Oakland, California; and Contra Costa County Health Services satellite clinics.

While at Stanford Medical School, Dr. Chen helped found an innovative program to train future physician leaders in community health and public service. After finishing his Family Medicine residency at UCSF-San Francisco General Hospital, Dr. Chen was a Visiting Scholar at Tzu Chi Buddhist Hospital and Medical Center in Taiwan. He has also worked as a clinical volunteer in Paraguay, Guatemala, and Ecuador.

Andrey Chow

Manager of Programs & Development, North East Medical Services – San Francisco, CA

Andrey Chow is Manager of Programs & Development at North East Medical Services (NEMS) in San Francisco. Having joined NEMS in 2003, Andrey takes part in grantwriting, grants management, and special projects. Her most recent projects at NEMS include the telecommunications system upgrade, JCAHO accreditation preparation, and the planning of the "A Bridge to Health" conference.

Prior to NEMS, Andrey was a Knowledge Coordinator for the Real Estate and Hospitality Services Group at Arthur Andersen, assisting with knowledge management and market research. She received a B.A. in English from UCLA, during which she spent a semester abroad at the Chinese University of Hong Kong.



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Kauila Clark, M.F.A.

*Certified Traditional Native Hawaiian Practitioner, Shibhan in Zen
Consultant on Native Hawaiian ceremonies, culture, and health practitioner, Waianae Coast
Comprehensive Health Center - Waianae, HI*

Kauila Clark is a Native Hawaiian who is an accomplished teacher and presenter of Native Hawaiian values and traditional practices in the healing arts. He presently serves as a consultant and travels around the world lecturing, teaching and performing Native Hawaiian ceremonies. His home base is the Waianae Coast Comprehensive Health Center, where he has served on the Board of Directors for 18 years. He chairs the Committee of Integrated Health and Native Hawaiian Healing Center.

Presently, Mr. Clark serves as the Treasurer for the National Association of Community Health Centers (NACHC) where he chairs the Finance Committee. He also serves on the Consumer Board Committee and the Farm Workers Committee of NACHC.

Mr. Clark is also an established artist and has presented works around the world. He is represented in major museums such as the Native American Museum of the Smithsonian, the National Endowment for the Arts, and the Rosenthal International Collection.

Laminasti “Ina” Elbaar, M.D., M.H.A., M.A. (MIS)

Director of Clinical Informatic Systems, Charles B. Wang Community Health Center – New York, NY

Ina Elbaar is the Director of Clinical Informatic Systems at the Charles B. Wang Community Health Center (CBWCHC) in New York City. She has successfully led the project to implement the Electronic Health Record (EHR) across various practices at the CBWCHC.

Prior to joining the health center, Ms Elbaar worked more than four years as an EMR implementation expert for Epic Systems Corporation, a leading EHR vendor based in Madison, WI.

Ms. Elbaar graduated with medical degree from Padjadjaran University, Indonesia. She also earned a Master of Hospital and Health Administration (MHA) and a Master of Arts in Management Information Systems from the University of Iowa. During her clinical practice, Ms. Elbaar spent 8 years focusing on improving public health status in under-resourced health care settings and had passionate work with underserved communities.



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Catherine Eng, M.D., FACP

Medical Director, On Lok SeniorHealth – San Francisco, CA

Dr. Catherine Eng has always had an interest in health care for the elderly. In 1981, she joined On Lok as a staff physician, and in 1992 became Medical Director of the health plan. Dr. Eng has played a major role in the development of the PACE model, and On Lok's innovative electronic medical record system (ICCIS). She served as the first chair of the Primary Care Committee of the National PACE Association. Dr. Eng also serves as a Clinical Professor of Medicine, University of California at San Francisco.

In 2000 she was named as a Fellow of the American College of Physicians - American Society of Internal Medicine; and in 1996 HIPPOCRATES, a professional publication for medical practitioners, awarded her an "Everyday Hero" Doctor of the Year award.

Dr. Eng received her B.A. at Wellesley College and her M.D. from Columbia University. She completed her internship and residency training in Internal Medicine and a subspecialty in Gastroenterology at Presbyterian Hospital/Columbia-Presbyterian Medical Center in New York. Dr. Eng is Board Certified by the American Board of Internal Medicine with a subspecialty in Gastroenterology. She also has a Certificate of Added Qualifications in Geriatric Medicine.

Mark W. Frost, M.S., L.Ac., C.M.T.

Professor, Department of Acupuncture and Department of Herbal Medicine, American College of Traditional Chinese Medicine – San Francisco, CA

Since 1996, Mark Frost has been a professor at the American College of Traditional Chinese Medicine (ACTCM) in San Francisco. A licensed acupuncturist and certified massage therapist, Mr. Frost supervises students and interns in the practice of TCM at the ACTCM community clinic, including the clinic's HIV program. Some of his areas of special emphasis include HIV and Hepatitis treatment, treatment of digestive disorders, musculo-skeletal disorders of the back and extremities, and holistic preventative health care.

A frequent presenter and lecturer at various health conferences, Mr. Frost received his M.S. in Traditional Chinese Medicine at ACTCM in 1989, and his acupuncture license in 1990. Aside from his work at ACTCM, Mr. Frost was also an acupuncturist at the California Pacific Medical Center's Institute for Health and Healing, and currently runs his own private practice in the Richmond district of San Francisco.



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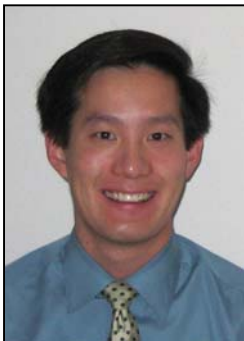
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Bill Haskell

Project Director, Partnership for Community-Based Care and Support, San Francisco Department of Aging and Adult Services

Bill Haskell is Project Director for San Francisco's Partnership for Community-based Care & Support, a four-year demonstration project funded by the Robert Wood Johnson Foundation effective from February 2004 to January 2008. The purpose of the Partnership is to improve access to quality services for older adults and adults with disabilities in San Francisco. The Partnership is a project of the San Francisco Department of Aging and Adult Services and has a network of more than 70 private and public organizations. The goals of the Partnership are: (1) to enhance collaboration, cooperation, and communication between member agencies in the delivery of services; (2) to promote the services provided by member agencies via a multi-faceted media campaign; and (3) to be an increasingly visible and powerful voice in service organization and coordination.

Mr. Haskell has over 20 years of experience in planning and developing home and community-based long term care and supportive services. He has worked for city and county governments, public agencies, and private non-profit health care and social service organizations. He has coordinated complex planning processes that have resulted in effective planning tools and plans, which have been used as a basis to institute positive changes in service delivery. Mr. Haskell has a master's degree in urban planning from the Graduate School of Public Administration, New York University.



Craig E. Hou, M.D.

Neurologist, Kaiser Permanente Medical Center – South San Francisco, CA

Dr. Craig Hou currently serves as a neurologist at Kaiser Permanente Medical Center in South San Francisco, California. He received his medical degree from UCLA and completed his neurology training at Washington University in St. Louis, Missouri. He completed a fellowship in Behavioral and Cognitive Neurology at the University of California, San Francisco (UCSF) Memory and Aging Center. While on the faculty of the Department of Neurology at UCSF, Dr. Hou established a Memory Clinic at the Chinatown Public Health Center in San Francisco. His research and clinical focus was on dementia in Chinese individuals.



Judy Hsu, M.D.

Internist, North East Medical Services – San Francisco, CA

Dr. Judy Hsu is a board-certified Internal Medicine physician at North East Medical Services (NEMS) in San Francisco, and currently serves as the lead internist at NEMS' newest clinic on Taraval Street in the Sunset district. Dr. Hsu joined NEMS in 1999 after receiving her medical degree from the University of California, Los Angeles School of Medicine and completing her residency and internship at the California Pacific Medical Center in San



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Francisco. Dr. Hsu's professional interests focus on women's health issues, and she is fluent in English, Mandarin and Cantonese.

James W. Hunt, Jr., M.U.A., C.A.E.

President & CEO, Massachusetts League of Community Health Centers – Boston, MA

James W. Hunt, Jr., President & CEO of the Massachusetts League of Community Health Centers since 1979, has been an influential leader in the public health arena, both nationally and within his home state. His advocacy work has focused on stabilizing health center financing; expanding health center services to the homeless, seasonal farm workers, persons with disabilities, and the elderly; and replicating best practices across the health center network. His recent efforts have resulted in millions of dollars in financial relief to Massachusetts' 53 health centers as they struggle to care for increasing numbers of uninsured patients.

Mr. Hunt's public policy work includes serving on several state commissions addressing the daunting issues of health care access and financing. He also has a special interest in community-based health care workforce development, and was key in collaborating with a local university to develop a first-in-the-nation community health certificate program for health center middle managers.

On a national level, Mr. Hunt served as president of the National Association of Community Health Centers, and received the prestigious Johnson & Johnson Community Health Care Award for an innovative health outreach project for Greater Boston's underserved women and children in 1996.

Academically, Mr. Hunt is an adjunct professor at the Sawyer School of Management at Suffolk University and also teaches at Boston University. In 2002, Mr. Hunt received an Honorary Doctorate in Humane Letters from the New England College of Optometry. He is currently the first Geiger Gibson Distinguished Visitor in Community Health Policy at George Washington University's School of Public Health and Health Services.



Rudy Kao, L.C.S.W.

Licensed Clinical Social Worker, North East Medical Services - San Francisco, CA

Rudy Kao is a Licensed Clinical Social Worker at North East Medical Services. An experienced mental health provider who is also a certified hypnotist, Mr. Kao previously worked as a psychiatric counselor for the San Francisco Department of Public Health's Chinatown-North Beach Mental Health Center, providing individual and family psychotherapy. Mr. Kao has extensive experience working with the Asian community, which still labels behavioral health issues with cultural stigmas. Mr. Kao is also Diplomat of the American Psychotherapy Association.



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Mitchell H. Katz, M.D.

Director, San Francisco Department of Public Health

Dr. Mitchell Katz has been the Director of Health for the City and County of San Francisco for nine years. He has been with the Health Department for over 15 years, serving in a number of capacities prior to becoming Director, including Chief of Research for the AIDS Office, Director of the AIDS Office, Director of the Emergency Medical Services Agency, and Director of Health & Safety Branch of the Health Department. He is also Professor of Medicine, Epidemiology, and Biostatistics at the University of California, San Francisco. He has a primary care outpatient practice at the Positive Healthcare Practice at San Francisco General Hospital (SFGH), and also serves as an inpatient medical attending at SFGH and Laguna Honda Hospital.

Herman G. Lee, M.D.

*Staff Physician, Veterans Affairs Boston Health Care System, Primary Care
Board Treasurer, South Cove Community Health Center – Boston, MA*

Jacqueline C. Leifer, J.D.

Senior Partner, Feldesman Tucker Leifer Fidell LLP

Jacqueline Leifer, a partner in the firm Feldesman Tucker Leifer Fidell LLP, counsels several national associations, regional and state primary care associations, health centers and other health care providers, integrated services networks, healthy community access program coalitions, and manager care entities that have been formed by health care providers and their strategic partners. The law firm is general counsel to the National Association of Community Health Centers, Inc., Capital Link, and the National Head Start Association, and counsels several other associations with health care provider membership. She handles a variety of corporate issues, including corporate formation and restructuring, consolidations and affiliations, procurements and development, and implementation of corporate compliance programs. In addition, Ms. Leifer counsels health care clients on issues related to federal grants, Medicaid and Medicare reimbursement and managed care programs, anti-kickback laws, “Stark” self-referral laws, HIPAA, antitrust, and federal tax exemption.

Prior to joining the law firm in 1980, Ms. Leifer served as an attorney advisor in the Office of General Counsel of the United States Department of Health and Human Services, where she served as principal counsel to the Bureau of Community Health Services (now the Bureau of Primary Health Care). Ms. Leifer received her law (J.D.) and undergraduate degrees from Cornell University. She is an associate adjunct professor at George Washington University.



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Ted Li, M.D.

Internist, North East Medical Services – San Francisco, CA

Dr. Ted Li is a board-certified Internal Medicine physician at North East Medical Services (NEMS) in San Francisco. Prior to joining NEMS in 2005, Dr. Li served as Senior Physician at Kaiser Permanente in Santa Clara, California. Dr. Li received his medical degree from the University of California, Los Angeles School of Medicine and completed his residency and internship at the California Pacific Medical Center in San Francisco. Dr. Li's professional interests include sports medicine and cardiology, and he is fluent in English and Mandarin.



Helen Lu, M.D.

Pediatrician, North East Medical Services – San Francisco, CA

Dr. Helen Lu is a board-certified pediatrician at North East Medical Services (NEMS) in San Francisco. Entering her twelfth year at NEMS, Dr. Lu currently acts as a physician champion and leads NEMS' participation in the Plan/Provider Improvement Project (P/PIP), a statewide asthma collaborative facilitated by the National Initiative for Children's Healthcare Quality (NICHQ) that aims to improve asthma care management. Dr. Lu's professional interests include asthma and obesity management for children.

Prior to working at NEMS, Dr. Lu received her B.A. in Biochemistry from UC Berkeley, and her medical degree from St. Louis University School of Medicine in Missouri. Dr. Lu completed her internship and residency at Kaiser Permanente in Oakland, CA. She is fluent in English, Mandarin, and Cantonese.



Vija M. Sehgal, M.D., Ph.D., M.P.H.

Assistant Medical Director and Pediatrician, Waianae Coast Comprehensive Health Center – Waianae, HI

Dr. Vija Sehgal is the Associate Medical Director and a Pediatrician at the Waianae Coast Comprehensive Health Center in Waianae, Hawaii. She is the Chairperson for both the Health Center's Quality Assurance and Peer Review Committees. She is also the Physician Advocate for their Electronic Medical Record program. She is an Assistant Clinical Professor of Pediatrics at the John A. Burns School of Medicine in Honolulu, Hawaii as well. Dr. Sehgal graduated with a B.A. from the University of California, Berkeley with degrees in both Psychology and Zoology. She received her Masters of Public Health from the University of Michigan. She was then awarded a Fellowship from the East West Center in Honolulu, Hawaii to pursue her PhD studies at the University of Hawaii at Manoa in Infectious Disease Epidemiology. She conducted her dissertation research, on the transmission of maternal immunity to malaria, at the Institute for Medical Research in Madang, Papua New Guinea. Dr. Sehgal received her Medical Degree from the University of Miami. She completed her Pediatric residency training at the John A. Burns School of Medicine in Honolulu, Hawaii and is board certified in Pediatrics. She has been in clinical practice at the Waianae Coast Comprehensive Health Center for the past 13 years. Dr.



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Sehgal has two young children and a Labrador retriever. She enjoys the outdoor beauty of Hawaii where she runs, having successfully completed six Honolulu Marathons. She has noticed many parallels between parenting children, training dogs, running marathons and getting providers to embrace and utilize electronic health records.



Ruth Shaber, M.D.

Director, Women's Health Services, Kaiser Permanente Northern California

Dr. Ruth Shaber received her B.A. from Yale University and her M.D. from the University of Pennsylvania. She completed her residency training in Obstetrics and Gynecology at the University of California, San Francisco, and joined the staff at Kaiser Permanente in South San Francisco in 1990. She is currently the Director of Women's Health and the founder of the Women's Health Research Institute for Northern California Kaiser Permanente.



Ralph Silber, M.P.H.

Executive Director, Alameda Health Consortium – Alameda, CA

Chief Executive Officer, Community Health Center Network – Alameda, CA

Ralph Silber has more than 25 years of experience in community health, primary care, and health policy. For almost 20 years, he has served as the Executive Director of the Alameda Health Consortium, an association of eight non-profit community health centers in Alameda County, California. He is also the Chief Executive Officer of the Community Health Center Network, a managed care and practice management organization with more than 32,000 managed care members.

Mr. Silber is a founding member of the Board of Directors of the California Primary Care Association, and a member of the Legislative Committee of the National Association of Community Health Centers. He has served on numerous government advisory committees at the federal, state, and county levels, and has delivered presentations at numerous national conferences. He has held research and teaching positions at both University of California, Berkeley, and Stanford University. He has authored articles in the American Journal of Public Health and Medical Care. Mr Silber received his Masters in Public Health from the UC Berkeley.

Eric Tiberi

Chief Operating Officer, South Cove Community Health Center – Boston, MA

Eric Tiberi has been with South Cove Community Health Center for over 15 years, working as both IT Director and Chief Operating Officer. After graduating from Merrimack College with a bachelor's degree in Electrical Engineering, he worked several years developing embedded controller software for commercial applications. While working at South Cove, he has led the health center through the implementation of its wide area network (WAN),



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several versions of practice management systems, and oversees all software applications and hardware at the health center.



Bertrand Tuan, M.D.

Hematologist, Oncologist, and Internist, Pacific Hematology & Oncology Associates, California Pacific Medical Center – San Francisco, CA

Dr. Bertrand Tuan is a Board-certified Hematologist and Medical Oncologist at the California Pacific Medical Center (CPMC). Born and raised in the East Bay, he holds degrees from UC Berkeley and Albert Einstein College of Medicine in New York. Following Internal Medicine training at the Boston City Hospital and Oncology training at the Massachusetts General Hospital, he returned to practice oncology in San Francisco in 1994. Dr. Tuan has special interest in the care of patients with liver cancer and smoking- and alcohol-related cancers.



Leila Van Gelder, N.P.

Certified Nurse Midwife, Kaiser Permanente Santa Teresa – San Jose, CA

Leila Van Gelder works as a Nurse Practitioner at Kaiser Santa Teresa's Department of Obstetrics and Gynecology. She never expected to work as a nurse practitioner after working for years as a nurse midwife, but a serious back injury changed the direction of her career and she became a Nurse Practitioner specializing in Uro-Gynecology.

Prior to practicing midwifery, Leila worked as a social worker with special interest in mental retardation caused by birth trauma. She has worked in birth centers and labor & delivery units in various American hospitals, including UCSF, Mt. Zion, Washington Birth Center, Kaiser RWC and San Jose Hospital, as well as overseas in bamboo hut "hospitals" on the Cambodian border and hospitals in Jerusalem and Tel Aviv, Israel.

Leila completed her midwifery training in Israel where she had hoped to search for lost members of her father's family, who disappeared during the Holocaust in Europe. Wherever she traveled in the world, Leila learned that the birthing process transcended language or political borders. Although she cannot change all the wrongs of the world, she could still make a difference in a small way, by helping one person at a time to find their own power to change the world. Working with pregnant women has been a privilege to Leila because of the opportunity to witness both the birth of a new soul as well as the birth of power and confidence within the new mother.



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Eugene Welch

Chief Executive Officer, South Cove Community Health Center – Boston, MA

Eugene Welch arrived at South Cove Community Health Center in 1998 with a background in finance, manufacturing, and administration, and had no background in the medical/healthcare field. Before coming to South Cove, he owned a manufacturing company for 15 years. He first arrived at South Cove as a consultant to do a special project for 6 months working directly for the Board of Directors. After spending several months at South Cove, he was offered the position of COO, working on re-organizing the health center's facilities and systems. At the present time, Mr. Welch is the Executive Director/CFO. His mission is to mentor young people in the organization to assume the responsibility of someday managing South Cove, which now serves over 17,000 patients and does 100,000 visits a year and is true to its mission of serving the underserved Asian community in Massachusetts.



Sophie Wong, M.S.

President & CEO Emeritus, North East Medical Services – San Francisco, CA

For over 28 years, Sophie Wong served as President & CEO of North East Medical Services. A driving force in the community health center movement, Sophie first became involved with community health centers in early 1970s, after graduating with a Master's degree in Statistics from the UC Berkeley. She joined NEMS in 1971 and became President & CEO in 1975.

Sophie's leadership has been key in building NEMS into one of the largest, most efficient model clinics in the nation, specializing in linguistically competent and culturally sensitive health care to the Chinese community. Sophie has also been a key player in organizing community health organizations on the national, regional, and local levels, helping to found CPCA, SFCCC, and AAPCHO. On the federal level, Sophie served twice on NACHC's Board of Directors and served on several committees.

During the mid-1980s, Sophie created the GoldenBay Health Plan, a Knox-Keene licensed managed care health plan providing health insurance to small employer groups and individuals in San Francisco. She was also the founding member and Vice-Chair of the San Francisco Health Plan, which was created to serve Medi-Cal managed care patients.

Today, Sophie serves as Senior Advisor to the President & CEO of NEMS, Linda Bien, and also sits on the San Francisco Health Access Program Advisory Committee.

Neal Wright

IT Director, LifeLong Medical Care – Berkeley, CA



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Joseph Y. Wu, M.D.

Co-Medical Director of Operations, North East Medical Services – San Francisco, CA

Dr. Joseph Y. Wu currently serves as Co-Medical Director of Operations at North East Medical Services (NEMS) in San Francisco, managing a panel of 26 primary care providers at three clinic sites. A Board-certified internist with a Certificate of Added Qualifications in Geriatric Medicine from 1988-1998, he was previously Chief of Staff at Western Medical Center in Santa Ana, California, and Medical Director of an extended care facility in Orange, California. Prior to joining NEMS in 2002, Dr. Wu also served as Assistant Clinical Professor in the Department of Family Medicine at the University of California, Irvine.

Dr. Wu received his bachelor's degree at Southern Illinois University and his medical degree at Creighton University in Omaha, Nebraska. Afterwards, he trained at Akron General Hospital and Long Beach VA Hospital/UCI. Dr. Wu is fluent in English, Cantonese, and Mandarin.



Dolores Yanagihara, M.P.H.

Program Development Manager, Pay for Performance Program, Integrated Healthcare Association - Oakland, CA

Dolores Yanagihara is the Program Development Manager for California's statewide collaborative Pay for Performance (P4P) program at the Integrated Healthcare Association (IHA). In this role, Ms. Yanagihara is responsible for technical development of the P4P program, including measure set development, management of technical support contracts and staff, and stakeholder communication. She staffs the P4P Steering Committee, Technical Committee, and Planning Committee, and facilitates stakeholder collaboration. Ms. Yanagihara frequently gives presentations about IHA's P4P program throughout the country, and develops content for state and national P4P conferences. Prior to joining IHA, Ms. Yanagihara worked in a variety of non-profit settings, from a small substance abuse prevention agency to Blue Cross Blue Shield of Hawaii, the largest health plan in Hawaii. She has more than 12 years experience collaborating with physicians, healthcare organizations, state agencies and other community stakeholders to develop, manage and evaluate cutting edge preventive health and disease management programs customized for diverse cultures and educational levels. Her interest in public health was sparked by her tour of duty in the Peace Corps in Sierra Leone, West Africa. Ms. Yanagihara earned her MPH in Health Education and International Health from the University of Hawaii at Manoa, and a BS in Biology from the University of Notre Dame.



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Speaker Biographies

Linda Yoshino, M.B.A.

Principal, Blue Water Group – Oakland, CA

Linda is a Principal of Blue Water Group, a broad-based consultancy based in Oakland, California. Her experience includes Fortune 500 companies as well as startups and healthcare organizations. She brings outstanding project management skills and capabilities to manage complex and challenging projects—coordinating diverse, cross-functional teams to deliver excellent results in variety of environments: technical, non-profit, business and healthcare.

Her experience includes cross-functional management and analytical experience in strategy development, organizational reengineering, marketing analysis, and grant writing. Her systems project management experience includes process redesign, change management, software development, telecommunications, and installation of patient management systems as well as design and implementation of new clinical and training modules.

Prior to founding Blue Water Group, she held management positions at The Coffee Review/Greatcoffee.com, an internet startup; Xerox Corporation; Hewlett-Packard Company and U.S. West Communications. Linda received her Master of Business Administration from The Amos Tuck School of Business Administration at Dartmouth College. She received her Bachelor of Science degree cum laude with a double major in Computer Science/Business and Business Administration from the University of Puget Sound in Tacoma, Washington.